

UPDATED OPERATIONAL PLANNING MATRIX
CHD/Hospital/Bureau/Center/Service/Unit/Office: NATIONAL NUTRITION COUNCIL

Period Covered: FY 2021

Activity/Performance indicator	Annual Target	Targets, By Quarter				ACCOMPLISHMENT						REMARKS
		1	2	3	4	1Q	2Q	3Q	4Q	TOTAL	%	
OO: Improved access to quality nutrition and nutrition-sensitive services												
NATIONAL NUTRITION MANAGEMENT PROGRAM												
Outcome indicators:												
- Percent of targeted NGAs and NGOs implementing development programs with nutrition objectives, considerations, or components	22					22			23	23	104.55	15 NGAs (DOH, DA, DILG, DBM, DOST, NEDA, DSWD, DTI, DepEd, DOLE; DOST-FNRI, BIDANI Network, CWC, DAR, PSA) and 8 NGOs (Philcan: WV, NFP; SUN network, academe/CODHEND-CEU, UPM, UPLB, UNICEF, WFP, PLCPD)
- Percent of targeted local government units implementing quality nutrition programs	813								713	713	87.70	For 2021, NNC used the following proxy indicators: 2021 LNAP formulation, 2021 LGU Functionality and 2021 OPT plus result submission to assess the LGUs implemenyng quality nutrition programs. The performamnce indicators on LNAP Formulation and LGU functionality reflects that the LGU has a program of action while the latter reflects the governance part of the program. Whereas, the OPT plus result reflects the impact of the PPAs implemented through the years. Note: MELLPI Pro was conducted for 2021 but the performance year evaluated was for CY2019. The 2021 performance will be evaluated in CY2022.
- Percentage of target groups with recall of nutrition messages	61								47	47	77.05	Basis: Average for the three (3) NNC campaigns for FIK, 10 Kumainment and PPAN.
Nutrition policy, standards, plan and program development and coordination												
OUTPUT INDICATOR 1:												
Percentage of targeted national, regional and local policies and plans formulated and adopted, budgeted and coordinated						28	13	17		58	128.89	
1.1 No. of policies issued, updated and disseminated	45	19	6	10	10	20	12	14	-	46	102.22	
1.1.1 Policies approved by the NNC Governing Board												
b. Policy statement on marketing of unhealthy food and beverages to children				1								To be drafted once Philippine Nutrient Profile Model was released
c. National Food Policy		1		1		1				1	100	
d. Policy Dialogue as Input to the Formulation of PPAN 2023-2028				1								Drafted TOR and conducted market survey; TOR is still for finalization
1.1.2 PPAN Interagency Implementation Plans formulated and updated												

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a. 2021 plan updated b. 2022 plan formulated 1.1.3 National program strategic plans updated, approved by the NNC Technical Committee and disseminated (Note: The assumption is the NNC Governing Board/SIAB approved these strategic plans in 2017. The annual updating can be approved by the NNC Technical Committee unless the change is substantive) a. National Salt Iodization Program Strategic Plan 2017-2022 updated b. Strategic plan on mandatory food fortification 2020-2022 formulated c. Strategic plan on nutrition in emergencies 2017-2022 updated d. PPAN Research Agenda Strategic Plan 2020-2022 disseminated 1.1.4 Scaling Up Nutrition Movement concerns a. SUN Joint-Assessment Workshop conducted b. SUN Networks organized 1) SUN Business Network, meetings held 2) SUN Academe Network, organized and meeting held 3) SUN Civil Society, meetings held 4) SUN Donor Network, organized and meetings held 1.1.5 Regional level policies and plans formulated, approved and disseminated a. RNC policies/resolutions b. RPAN Implementation Plan 1) 2021		1 										

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		1	2	3	4	1Q	2Q	3Q	4Q	TOTAL	%	
2.1.2 No. of episodes produced and aired of "One Nutrition, One Nation" radio program over Nutriskwela Community Radio Stations and over YouTube including episodes on PWDs and senior citizens and gender		12	12	13	12	13	13	11.00	12	49	100.00	
2.1.3 Regional media campaign and advocacy activities conducted by regional offices		17	17	17	17	9	16	17	17	17	100.00	
2.1.4 Printing of IEC materials												
a BNS Handbook on the First 1000 Days				60,000								Printing in 2022
b NAOs Handbook	/			2,000					0.5	0.5	0.5	Draft handbook for clearance
c PPAN Advocacy Material for Local Chief Executives	/			2,000								Ongoing prototype development
d PPAN Advocacy Material for Barangays	/			45,000								Ongoing prototype development
e Recipe book for Nutrition in Emergencies				60,000								
f Nutrition for PWD flyer							344,500			344,500	100	Delivered to DSWD and NCDA on 14 September 2021
2.2 Nutrition Month campaign conducted												
2.2.1 NM theme approved by TechCom		/				1				1	100	
2.2.2 NM talking points developed and posted online		/	/				1			1	100	Uploaded on website on 30 June
2.2.3 PowerPoint presentation on NM prepared and disseminated		/	1				1			1	100	Uploaded at NNC website on 16 June
2.2.4 Advocacy letters prepared		/	/				15			15	100	Letters prepared
2.2.5 National launch conducted with media coverage and special events		/		3						1	100	ONgoing coordination with media partners
2.2.6 Honoraria for development of campaign logo		/		1								Not pursued; logo prepared by NNC staff; uploaded on website
2.2.7 Regional NM campaigns coordinated with regional offices		/		17			2	17	17	17	100	
2.2.8 Thematic seminars, media requests coordinated		/		10				18				Interview over: DZBB on 1 July; PTV Public Briefing Laging HandaPH on 1 July; UNTV's Kids n' Cuddles Show on 2 July; Consumer at Iba pa over DZBB on 3 July; PTV's Rise and Shine Pilipinas on 6 July; Tanggol Karapatan over Radio Veritas on 10 July; Signal TV's One Balita Pilipinas on 13 July; DZAR Sonshine Radio's Healthy Chat @sonshine on 14 July; Inspirational message for D/CNCAP Region 4A on 16 July; Pocari Sweat on 16 July; Interview in: Kalinga Mula sa Krus na Pula at Radyo Pilipinas over Radyo Pilipinas on 18 July; PCOO FOI Radyo over Radyo Pilipinas on 23 July; Malabon GAD July Online Forum Episode on 26 July; NM presentation UST Hospital Pediatrics on 29 July; Panabo City School Division on 30 July; Inspirational message NDAP Laguna on 30 July; Pilipinas Shell Foundation on 30 July
2.2.9 NM campaign kit developed and uploaded on website												
a. Logo and collaterals							1	7				
b. Flyer							1					
c. Streamer							2	5				
d. Prayer			1				1					

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e. Social media cards			2				2	4				
f. FB Twibbon			1				1	1				
Press release			3				0.5	1				
Public Service Announcements			4				0.5	4				
Video Messages of the NNC Executive Director, GB			15				8			8	53.33	
Chair and other personalities												
Text blasting of NM messages							0.5			0.5	100	
Online contests												
Facebook				1				1				2 Nutrition Month text blasts through NTC on 7-13 July and 15-21 July; 5 text Nutrition Month text blasts through PIA for whole month of July
Tiktok				4				4				Nutrition Month Facebook Photo Contest Nutrition Month Tiktok Contest Categories: Most Creative way to say NM theme; Laking 1000 Dance Choreography Challenge; Pinggang Pinoy Food Challenge; Why is the First 1000 Days important?)
2.3 LGUs and SUCs assisted in promoting nutrition through the Nutriskwela Community Radio Network												
2.3.1 No. of stations maintained					10							
2.3.2 No. of stations provided with equipment					3	5	6	3	5	19		For CY2021 RO monitoring done virtually
2.3.3 Radio stations monitored through area visits		3	3	3	3							
2.3.4 National Conference and Sixth Nutriskwela Awards organized					1							
2.3.5 No. of radio materials on nutrition developed		5	5	5	5	0						
2.4 Coordination of the National Nutrition Promotion for Behavior Change Program												
2.4.1 Technical Working Group on Nutrition Promotion		1	2	1	2		2					
2.4.2 Management of the National Nutrition Promotion Resource Center		/	/	/	/							
2.4.3 Conduct of Recall Survey of Nutrition Messages		1			1	1				1	100	
2.4.4 Campaign on PPAN (based on formative research and SBCC)					1			1				Conducted Research Forum last September 2021
2.5 Coordination of the Overweight and Obesity						4				4	100	Webinar on Landscape Analysis held on 4 February; webinar series in observance of World Obesity Day were held on 4.18 and 25 March in cooperation with UNICEF and Nutrition Center of the Philippines
Prevention and Management Program												
2.5.1. National Obesity Task Force meetings		1	2	1	2							
2.5.2 Development of Overweight and Obesity Strategic Plan			1				0.5			0.5	0.5	Will no longer pursue; UNICEF shared a draft strategic plan on obesity for children, however UNICEF was requested to include all age groups in the coverage
2.5.3 Policy statement on marketing of unhealthy food and beverages to children, meeting held		1	1	1	1		0					Deferred to Q3
2.5.4 Printing of Philippine Nutrient Profile Model		/		2,000								To be pursued in 2022
2.9 Streamers for sectoral campaign developed and posted												
2.9.1 Goiter Awareness Week		1				1				1	100	
2.9.2 Women's Month		1				1						
2.9.3 DOH Anniversary			1				0					

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2.9.4 Nutrition month			1				1			1	100	
2.9.5 Obesity Prevention Week				1				1				
2.9.6 Breastfeeding Promotion				1				1				
2.9.7 Civil Service Month				1				1				

Assistance to national, local nutrition and related programs

OUTPUT INDICATOR 3:												
Percentage of targeted national and local stakeholders assisted						2,988	23,594	2,426	27,191	56,199	62.96	
3.1	Number of stakeholders assisted, including ECCD)	89,264	9,524	38,790	16,147	24,803	2,958	23,554	2,365	27,064	55,941	62.67
3.1.1	BNSs provided with traveling allowance (Arbitrary total of 25,000)		2,000	7,000	15,125	3,250	1,688	3849		13,287	18,824	209.16
3.1.2	BNSs provided with medical or survivorship assistance		As requested		As requested		30	40	61	127	258	100
3.1.3	BNSs provided with BNS kits					20,000						
3.1.4	Members of city/municipal local nutrition committees participating in LGU nutrition activities		3,870	3,870	3,870	3,870	720	330	1425	1605	4080	26.36
3.1.5	Provision of technical assistance to NGAs, NGOs, LNCs		/	/	/	/	70	44	117	129	360	100
3.1.6	LGU functionaries benefiting from the Updated Nutrition M&E System											
	a. Members of local nutrition committees						70				70	100
	1) Provinces		900	60			36	210	255		501	52.19
	2) Cities		1,560	104				120			120	
	b. Nutrition Action Officers			164			3	32	34		465	27.94
	c. District/City Nutrition Program Coordinators			153			3	32	34		69	42.07
	d. BNSs											
	1) By RNET		60					6	118		124	45.10
3.1.7	Members of federations and associations of D/CNPCs, NAOs and BNSs											
	a. National associations		42		42	42	42				42	75
	b. Regional associations (NAOs, D/CNPCs, BNSs)		576			576	331	153	54	84	622	107.99
3.1.8	Management of Regional Bantay ASIN Task Forces (RBATF), number of members estimated at about 12/Task Force to give allowance for non-attendees		204	204	204	204	77	82	50	120	329	161.27
3.1.9	Selected members of the MNC of municipalities provided TA on Early Warning System (EWS)											
	a. Batches 1 to 5		250		250		58	85	112	112	367	146.80
	e. Technical support to NGAs, NGOs,		2	2	2	2						
3.2	Regional offices maintained		/	/	/	/	/	/				


National Federations for NAO, DCNPC, BNS convened March 2021

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3.3	MIMAROPA and CARAGA offices with plantilla positions					2	/			2	2	100	Approved
3.4	Support to 200 deployed nutritionist-dietitians		200	200		200							
3.5	Annual physical examination of employees				105								
ECCD in the First 1000 Days Program													
3.6	ECCD First 1000 Days Program Review and Workshops on the Development of the Comprehensive and Sustainable Nutrition Strategy and Manual of Operations (to be convened by cluster)	1	0		1		-			-	-		TK: Pregnant women in HDPRC areas and areas hit by typhoon Rolly and Ullyses (Phases 1a and 1b); DISCLAIMER: might have duplications
3.7	Support to ECCD LGU Implementation												
a.	Number of pregnant undergoing dietary supplementation program	32794	32794	30,514	30,514	30,514	7507	18430		11856	37793	115.24	
b.	Number of provinces with social preparations for Tutok Kainan for 6-23 months old children	31				31	-			31	31	100	
				583	583	583							Ongoing development
3.8	Training Video on the First 1000 Days for BNS			1									
3.9	Communication-related activities on breastfeeding, complementary feeding, food production, food safety, WASH, and food security		10	/	/	/	10				10	100	
3.10	Airing of TV and radio plugs			/	/	/							
3.11	TWG meetings (Expanded, internal, and national)	4	1	1	1	1	0						Ongoing development and posting of creative materials and videos on digital campaign on F1K with focus on complementary feeding and child stunting
3.12	Staff Support	23	23	23	23	23	23				23	100	
3.13	Peer learning sites for nutrition			13			1				0	100	
3.14	ECCD F1K Reporting System Tutok Kainan Kick Off						2				2	100	
OUTPUT INDICATOR 1		45	19	6	6	6	28	13	17	-	58	128.89	
OUTPUT INDICATOR 2		171284	45	53	53	53	35	344,577	98	56	344,766	201.28	
OUTPUT INDICATOR 3		89,264	9,524	38,790	38,790	24,803	2,988	23,594	2,426	27,191	56,199	62.96	
TOTAL ACCOMPLISHMENT		260,593	9,588	38,849	38,849	24,862	3,051	368,184	2,541	27,247	401,023	153.89	

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 Date: 07 April 2022

Noted


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Recommended by:



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Date: 07 April 2022