

Republic of the Philippines
NATIONAL NUTRITION COUNCIL

NNC GOVERNING BOARD
Resolution No. 1, Series of 2014

Approving the submission to the Office of the President of the nomination of the Rural Improvement Clubs of the Philippines, Inc., *Koalisyon para Alagaan at Isalba ang Nutrisyon (KAIN)*, and *Kapisanan ng mga Brodkaster ng Pilipinas*, as private sector representatives to the NNC Governing Board

WHEREAS, Executive Order No. 234 issued in 1987 reorganized the National Nutrition Council and provided for, among others, the membership of three private sector representatives to the NNC Governing Board as appointed by the President of the Philippines for a two-year term;

WHEREAS, the term of the current private sector representatives expired in 2013 and there is a need to submit a set of nominees to the Office of the President;

WHEREAS, the Implementing Guidelines of EO 234 indicate the following criteria for the selection of the private sector representatives: 1) Nationwide coverage, 2) With programs that are consistent with the priorities of the national nutrition plan/program, 3) Targets priority population groups of the national nutrition plan/program;

WHEREAS, the selection of the private sector representatives could address the need to strengthen linkages with community-based organizations, social development-oriented non-government organizations, including foundations, as well as organizations that can play a pivotal role in communicating nutrition messages to the public;

WHEREAS, the selection process included the consideration of several NGOs, i.e. League of Corporate Foundations (LCF), Inc., Rural Improvement Clubs of the Philippines (RIC), Union of Local Authorities of the Philippines (ULAP), ARUGAAN, Catholic Bishops Conference of the Philippines/National Secretariat for Social Action (CBCP/NASSA), Center for Agriculture and Rural Development, Inc. (CARD MRI), Child Rights Network (CRN), *Kapisanan ng mga Brodkaster ng Pilipinas* (KBP), *Koalisyon para Alagaan at Isalba ang Nutrisyon (KAIN)*, National Council of Social Development Foundation of the Philippines (NCSDF), Inc., Philippine Legislators' Committee on Population and Development (PLCPD), Inc., Philippine Business for Social Progress (PBSP), and Philippine Partnership for the Development of Human Resources in Rural Areas (PhilDHRRA) ;

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NOW THEREFORE, BE IT RESOLVED AS IT IS HEREBY RESOLVED, to nominate to the Office of the President the following organizations:

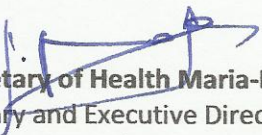
1. *Rural Improvement Clubs of the Philippines, Inc.*, a six million-strong community-based organization of rural women that has been involved in preventing the onset of malnutrition through the promotion of breastfeeding, complementary feeding, growth monitoring, home food production, and most recently, livelihood for rural women;
2. *Koalisyon para Alagaan at Isalba ang Nutrisyon* – a coalition of international and local social development non-government organizations that have programs on nutrition usually as part of an integrated development program;
3. *Kapisanan ng mga Brodkaster ng Pilipinas (KBP)* – a broadcast media organization composed of owners and operators of radio and television stations as regular members and the radio and television stations themselves as associate members; among others, which seeks to advocate positive changes by upholding the social, cultural, and economic development of the country.

RESOLVED FURTHER for the National Nutrition Council Secretariat to attend to the preparation of the needed documents for the nomination, and to follow-through needed actions in close coordination with the Office of the President.

Approved this 24th day of February 2014.


ENRIQUE T. ONA, MD
Secretary of Health and Chairperson
National Nutrition Council Governing Board

Attested:


Assistant Secretary of Health Maria-Bernardita T. Flores, CESO II
Council Secretary and Executive Director IV
National Nutrition Council